



No: 71

Date: 11/1/1997

Name: Ted Baer

At that time Omaha Lancers president, Ted Baer is shown on hockey skates, wearing an Lancers Hockey team shirt. Anyone who know his love of bowling will not be surprised to see him with a bowling ball. Baer for years worked with his father, Brandeis stores' heir Alan Baer, at Alan Baer and Associates. They purchased the Omaha Lancers, which became the most successful Junior A franchise in North America and broke all USHL attendance records. At the time, Baer made news as the backer of the Ak-Sar-Ben Coliseum, but later moved his team to the Mid-America Center in Council Bluffs. In 1996, Baer became owner of the Omaha Flames, a USISI soccer team that no longer exists. He has since sold the Lancers. [Back to Top](#)