

101 Best TV News Investigative Report

Coverage of significant news that shows enterprise, initiative, research or a combination of any of those elements. Include details on any results from the report. By one reporter or a team. Can be one report within a newscast or a related series.

102 Best TV Breaking/Spot News

Reporting on crime, politics, breaking news, or other important events or issues. By one reporter or a team. Can be one report within a newscast or a related series.

103 Best TV News Sports Story

Coverage of a sports-related news story, event, personality, competition or other relevant subject. By one reporter or a team. Can be one report within a newscast or a related series.

104 Best TV Newscast

A regularly scheduled local newscast of not less than 30 minutes in length. Can be morning, midday, or evening.

105 Best Print or Magazine Feature Story

May cover lifestyle, trends and other subjects of general interest. Not of immediate news impact. By one reporter or a team.

106 Best TV News Videography

Video of a news or feature story in its edited state that is successful in telling a story while displaying superior photographic skills.

107 Best TV PSA

Announcement for a nonprofit agency or entity.

108 Best TV Local Show

A locally produced public affairs, TV special, Pre-Show, hour show or documentary series (submit one program).

109 Best TV News Website

Entries must be Web sites used by a television news media entity as an extension of their news delivery. Submissions will be judged on the basis of content, design and effectiveness in the eyes of the judges. Live judging in April.

110 Best Media Blog

Best use of a blog, judged by content, design and personality (ease of navigation, voice and tone, useful/unique information). Provide blog URL and a link to a specific post.

111 Best Radio Newscast

Can be morning or evening. Judges will consider excellence of news content and production values. If newscast exceeds 30 minutes, submit only the first 30 minutes of the program.

112 Best Radio Community Service Program/Outreach

Involves only one subject. May be a public service activity coordinated by the station or any form of gratis community outreach which is a public service of the station to serve its local community. Include tape and written summary (no more than one page) addressing why the station addressed the project, initiatives implemented and the outcome.

113 Best Radio Self Promotion

:30 or :60 promo that promotes a station event, the station itself, or a station program.

114 Best Print Editorial

An example of unsigned opinion, presented on the editorial page, that reflects the institutional position of the newspaper.

115 Best Print Enterprise Reporting

Coverage of significant issues, showing enterprise, initiative and in-depth research. May include relevant information on the impact, or supporting editorials and letters to the editor. By a single reporter or team.

116 Best Print/Magazine Critical Writing/Review

A review written by a single critic about a movie, TV program, book, music, dance, architecture, fine art or other art form.

117 Best High School Newspaper

Submit one issue of your high schools newspaper. Submission will be judged on creativity, balance, issues, and credibility.

118 Best Print Editorial Cartoon

A single editorial cartoon commenting on an issue, idea, event or personality in the news.

119 Best College Newspaper

Submission must be one issue of a newspaper in the 2013 calendar year. Will be judged on creativity, balance, and interest.

120 Best Print Special Section

Fashion, health, technology, real estate, automotive or other special sections not covered in other categories. Single publication or regularly published.

121 Best Print Layout and Design

A page or group of pages on a related subject published in one issue that demonstrates art direction, layout, use of space, graphic ability or page design. Must incorporate locally produced photographs, graphics or illustrations.

122 Best Magazine Cover Design

A magazine cover using locally produced graphics, photographs or illustrations published on the cover of one issue that demonstrates art direction, layout, use of space, graphic ability and design.

123 Best Print Photography

A single news photo relating to a spot, breaking or developing story. Can be from any theme: sports/news/lifestyle/etc

124 Best Print Photo Essay

At least two images published the same day or as a series, which together support a related idea.

125 Best Radio Website

This will be a live judging. Submissions must give the URL or their current website. It will be judged in the month of April.

126 Best Print/Magazine/PR Feature Photo

A single image created for a feature story, or as a stand-alone. Image must reflect superior storytelling.

127 Best Print/PR Newsletter

Periodical publications produced for a business or an organization with content relevant to its target audience. Please include two issues that offer an overall representation of the publication.

128 Best PR Media/Press Kit

News releases, photographs and other items that a business or an organization compiled for media use. Include one copy of kit.

129 Best Community/PR Annual Report

Publications reporting on the annual performance of a business or an organization.

130 Best Ad/PR Brochure/Direct Mailer

Brochures, pamphlets, booklets or other small publications produced for a business or an organization. Submissions may include — but are not limited to — direct mail pieces.

133 Best Radio Local Morning Show

Please submit up to two (no-more than 30 minute) clips. Can be from any genre. (Country/Top 40/Sports/Talk/Rock/Urban/Christian/Contemporary/Oldies

134 Best Radio Local Afternoon Show

Please submit up to two (no-more than 30 minute) clips. This is for radio shows between 12pm and 7pm

135 Best College Radio Show

Please submit up to two (no-more than 30 minute) clips. Can be from any time period. Must be a college show of any type.

136 Best Radio Commercial

Show us your best commercial. Must be creative... animals/body noises/comedy/serious/emotional/objects/etc.

137 Best TV Self Promotion

Submissions will be judged on the basis of how the promo advertises the Station. Can be any theme (sports/news image/weather)

138 Best High School/College TV News Story

Video category for companies, businesses, or organizations that is non-news related. Entries can be college or high school.

200 Best In Show – Radio

The best of all #1 winning entries. It must be viewer/listener/reader focused, and must move the audience.

201 Best in Show – TV

This is the best out of all TV submissions.

202 Best in Show – Print

This is the Best of all the #1 Print entries.

333 Best High School/College Video Feature

May cover lifestyle, trends and other subjects of general interest. Not of immediate news impact.