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Fred, Alan and Steve Simon What is more suitable for an Omaha Press Club roast than Omaha Steaks? On the grill at the collective "Face on the Barroom Floor" were Alan, Fred and the late Steve Simon, brothers who helped make the Omaha Steaks a brand recognized around the world. The fourth generation at the helm, the three Simon brothers were responsible for much of the company's growth including: vacuum packaging, mail order catalogs, inbound call center, automated order system and opening of the company's first retail store in 1976. Founded in 1917 by the Simon brothers' grandfather and great-grandfather, Omaha Steaks has been owned by the same family since. Branding of Omaha Steaks has stretched out to national TV shows such as "Oprah" "Regis & Kelly" and "Wheel of Fortune." There are 80 stores in 23 states and 1,800 full-time employees. Throughout the evening, speaker after speaker used the words "generous" and "generosity" to describe the Simons' relationship with individuals and with the community, especially in their support of arts and civic organizations. Yes, Omaha Steaks filet mignon was on the menu at the dinner that followed the roast at the then-newly remodeled press club.
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